Complete the Beauty of Your Home

Trico

TD CAT 1927 Trico Inc.

ATHENAEUM OF PHILADELPHIA

CLEANLINESS · HEALTH AND ATTRACTIVENESS

TRICO, INCORPORATED
Makers of Trico Art Metal Radiator Enclosures
1732 North Kolmar Avenue
CHICAGO, ILLINOIS

purchase 9-87
J. W. Beattie

A Product of Efficiency and Beauty

IN every branch of human endeavor, it has required a long period of evolution for efficiency and beauty to unite and contribute the rare blessings of their union to mankind. Traditionally, they were believed to be sworn enemies. It was long considered heresy to presume that anything beautiful could be exactly good or practical, or that anything genuine should have frills.

But time and brains have worked out many things until today even kitchens and laundries charm us with their individual attractiveness.

One of the most striking achievements of this age in which efficiency is being blended with beauty, is the development of the Trico Art Metal Radiator Enclosure—an enclosure for the radiator—a dress that makes an ugly cast-iron utility a thing of beauty which adds a decorative note to any room.

It is interesting to take a quick glance into living rooms, dining rooms, or bedrooms of the past and note the swing of the pendulum.

The open fireplace of olden times, the cherished hearthstone, was a source of inspiration and romance, and colored colonial home life with beauty. Manufacturing efficiency, however, decided to kill it, and Yankee genius disfigured millions of homes with atrocities known as stoves. Much of the graceful charm of home was smothered by an atmosphere of cast iron and stove pipe.

Growth, progress, and expansion demanded something more modern—something on a larger scale—so efficiency

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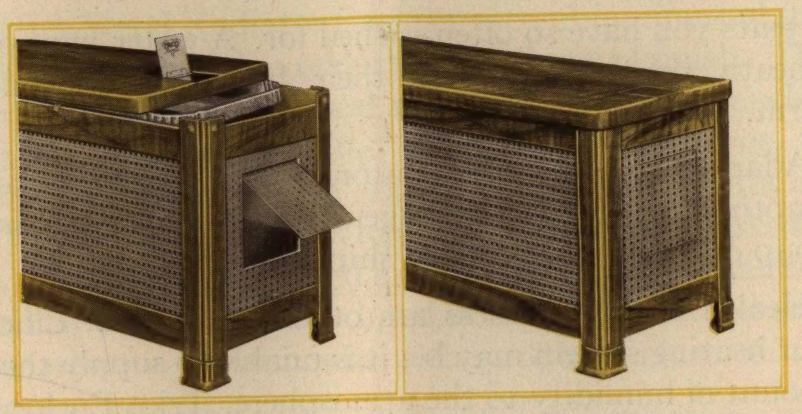


scratched its head again and did a good job in inventing heating systems and an indifferent job on a cast-iron radiator.

In the meantime, beauty was acquitting itself with well-deserved credit, providing the home with pleasing and comfortable effects in rugs, pictures, furniture, and hangings. The standard of taste had been raised, homes transformed. But why could not a thing so useful, so efficient, so necessary to health and comfort as a radiator, be brought into harmony with its surroundings?

It could—engineers of the Trico Art Metal Radiator Cover Company were employed. Trico Art Metal Radiator Enclosures give to a logical home utility a character of beauty and attractiveness heretofore unknown.

They virtually transform a radiator into a piece of furniture completely covering radiator in tune with room design, color scheme, and household taste. They even contribute a personality.

To their ornamental side they add usefulness. Trico Enclosures for low radiators provide convenient window benches

or seats you have so often wished for. A water pan concealed beneath the top prevents their becoming uncomfortably warm.

Adapted to a higher radiator, a Trico Enclosure affords a tempting spot for the arrangement of colorful ornaments, a group of books, that quaint ship model or radio.

Health and cleanliness are other attributes. Efficient as your heating system may be, it is unable to supply the proper amount of humidity to the atmosphere. Trico Enclosures are equipped with a concealed pan of water beneath the top which moistens and purifies the air from the radiator, making it fit for you to breathe, preventing coughs, colds, influenza, and other winter ailments. The openings in the panels, whether these are of the cane or rod grille, give the heat even distribution throughout the room.

Through this humidifying phase of Trico's service, the beauty and cleanliness of walls, ceilings, rugs, curtains, and hangings are scrupulously preserved.

The rising cloud of smudge which so unmistakably located the radiator is no longer patterned on the wall. The objects in the room are free from the disfiguring black film that used to envelop them. The dust and dirt that were borne upward on currents of warm air to create this havoc are now caught and held in the humidifying pan concealed beneath the top of the Trico Enclosure.

Trico Radiator Enclosures are equally effective as a protection to your furniture and fine rugs. In an over-dry atmosphere furniture cracks, becomes unglued and falls apart, and rug fibers grow brittle and snap. The humidity which Trico Enclosures supply to the air prevents this costly deterioration.

Trico Art Metal Radiator Enclosures combine unusual sturdiness of structure with a remarkable delicacy of finish. They are made of heavy gauge steel with front and side panels of metal grille in cane, rod, and other pleasing patterns. All parts are electrically welded together eliminating nuts and bolts. Their finish consists of many coats of enamel, baked on to stay. The greatest skill and care are used in their manufacture, and they are finished by hand in any color or wood-grain you may select or to harmonize with sample you furnish.

They are manufactured in a variety of attractive styles. There is a type for every room, whether large or small, simple or elaborate. The different models are displayed on the following pages. Among them you will find just what you have been looking for to complete the beauty of your home.

In addition to their beauty, the splendid quality and the permanent durability of Trico Art Metal Radiator Enclosures will prove a source of prolonged satisfaction to you.

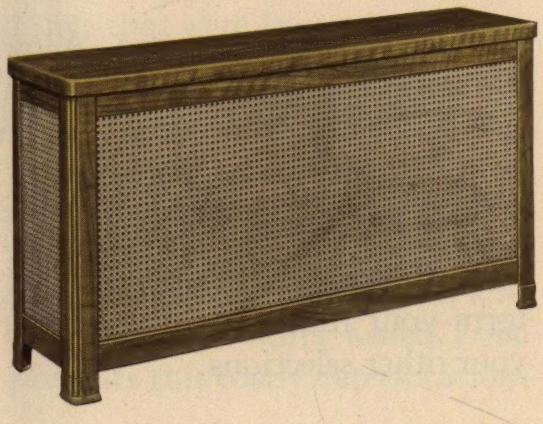
Considered as an economy, they are unequalled. Their cost is actually cancelled in a short time by savings in cleaners' and decorators' bills, not to mention their health value and their ornamental aspect.

They are fuel-savers, too. A lower temperature is possible in a room where there is sufficient humidity, and the heating capacity of a cast-iron radiator, when left unpainted, is increased by a Trico Radiator Enclosure.

Complete the beauty of that home in which you have taken so much pride. Let the product of efficiency and beauty transform your radiators into decorative pieces in harmony with your other selections.

DE LUXE ENCLOSURE INSTALLATION SHOWING WOVEN CANE GRILLE PANELS

Trico Enclosures with grille panels of metal woven cane promptly take their places in the decorative scheme of your home, contributing immensely to its air of charm and hospitality. These enclosures make delightful window seats, insulated against too great warmth by the concealed humidifying water pan.



De Luxe Radiator Enclosures

TRICO De Luxe Enclosures are exquisite pieces of furniture, designed to fit harmoniously into your most carefully planned rooms. They are made and finished to comply with your order.

De Luxe Enclosures with woven cane grille panels are particularly decorative when the panels are finished in a two-tone natural cane color scheme to harmonize with the top and frame.

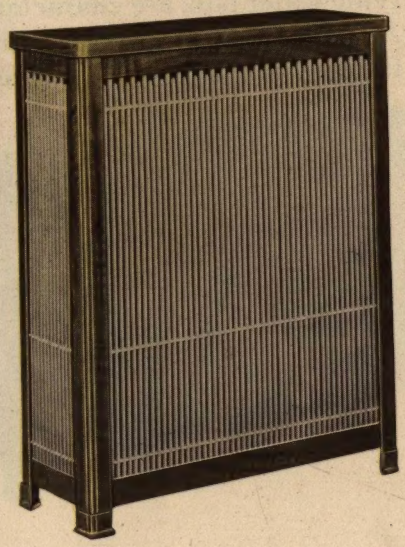
Trico metal woven cane is as durable as it is attractive. It is woven of steel wire on looms in the same manner as reed used in modern furniture manufacture, but, unlike the reed, it is indestructible.

De Luxe Enclosures are of sound steel structure, and are equipped with concealed humidifying pans. They may be depended upon absolutely for the proper degree of humidity and the prevention of wall smudge.

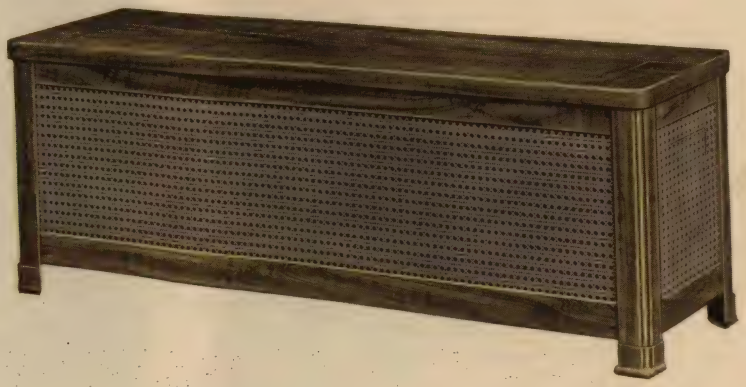
De Luxe Enclosures are finished with many coats of permanently baked-on enamel in any plain color or wood grain effect you may choose, or to harmonize with any sample furnished. Adjustable feet, insuring perfectly level humidifying water pan, are characteristic of all De Luxe Enclosures. A convenient door is usually installed in end grille panel for easy access to radiator control valve.

DE LUXE ENCLOSURE INSTALLATION SHOWING ROD GRILLE PANELS

Enclosures with Rod grille panels add beauty and dignity wherever they are placed. They are best adapted to high radiators and are especially appropriate for halls, large living rooms, bank and theatre lobbies, executive offices, and reception rooms. Grille panels look exceptionally well finished in Antique Gold.



DE LUXE ENCLOSURE INSTALLATION SHOWING PUNCHED CANE GRILLE PANELS



This enclosure is distinguished by its unusual adaptability. It blends gracefully anywhere in your home or office, and looks well on any type of radiator, high or low, long or short.

TYPICAL DE LUXE OPEN TYPE COVER INSTALLATION

De Luxe Open Type Covers are most suitable for the less conspicuous radiators in your home or office. They have the strength and utility of the complete enclosures, as well as the humidifying equipment. They are pleasing in design. Patented perfected front aprons finished to match the tops conceal the fittings necessary to hold units to radiators.

Trico Art Craft Enclosures

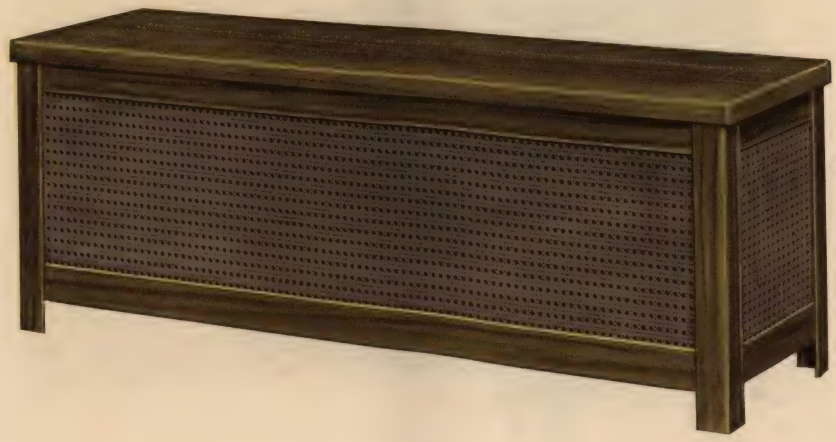
THE attractive simplicity of Trico Art Craft Enclosures, combined with their service of health and cleanliness, make them a welcomed addition to your home. You will find them particularly satisfactory in the dining room, bedroom, den, and bathroom. They adapt themselves splendidly to office use, too.

In design, Art Craft Enclosures are characterized by square-cornered tops and legs which give them sturdy grace. They are made with either perforated steel imitation cane or metal woven cane grille panels, and finished in any one of twelve standard Art Craft finishes which include light and dark, red, or brown mahogany; oak; walnut; ivory; white; and French gray.

The steel construction of Trico Art Craft Enclosures is identical with that of the De Luxe Equipment, except for the plainly designed square corners. They have the same concealed humidifying water pan to make the atmosphere right and to prevent wall smudge.

ART CRAFT ENCLOSURE INSTALLATION

The plain sturdy design of this type of enclosure, in handsome plain or wood grain Art Craft finishes, brings amazing new beauty to radiators in any interior at low cost.



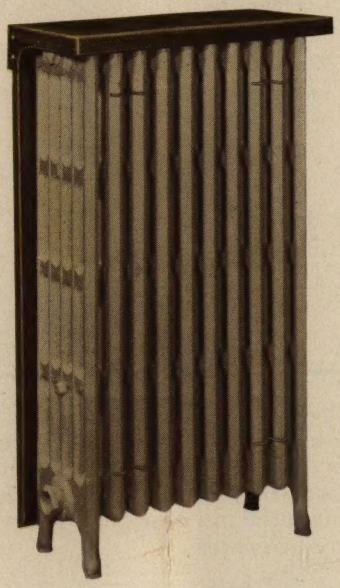
A TYPICAL TRICOVER ENCLOSURE INSTALLATION

This well-built, good-looking Enclosure has been economically designed for you at a very moderate price. It has the concealed humidifying water pan, and may be had in any of the twelve Standard Art Craft finishes.

The Art Craft "Open Type" Cover is like the De Luxe Open Type equipment, except in finish, which must be chosen from the Art Craft group of twelve. This type of cover has proven successful in many of the largest hotels, hospitals, and clubs throughout the country.

OPEN TYPE COVERS KEEP LIGHT BATHROOM WALLS FREE FROM DISFIGURING SMUDGE

AN ATTRACTIVE AND USEFUL ADDITION IN KITCHEN EQUIPMENT

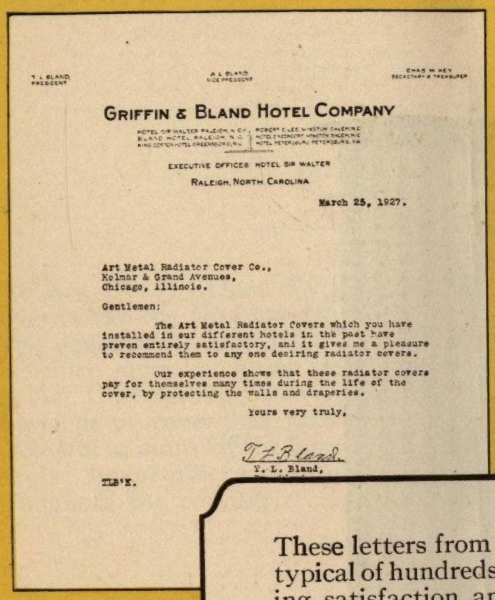


A. M. R. Shield

THE A. M. R. Shield is built especially for use in schools, hotels, churches, and other public buildings.

It is a heat-deflecting shield, trimly designed and staunchly constructed, *but without the humidifying equipment.* It is securely fastened to the radiator by means of four patented spring hook attachments.

A. M. R. Shields are finished in primer gray, or by special order in any of the twelve Art Craft finishes. They are very reasonably priced.



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PRESIDENT

A. L. BLAND
VICE PRESIDENT

EMAS W. HEY
SECRETARY & TREASURER

GRIFFIN & BLAND HOTEL COMPANY

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BLAND COTTON HOTEL GREENSBORO, N. C. | HOTEL PETERSBURG PETERSBURG, VA.

EXECUTIVE OFFICES HOTEL SIR WALTER
RALEIGH, NORTH CAROLINA

March 25, 1927.

Art Metal Radiator Cover Co.,
Kolmar & Grand Avenues,
Chicago, Illinois.

Gentlemen:

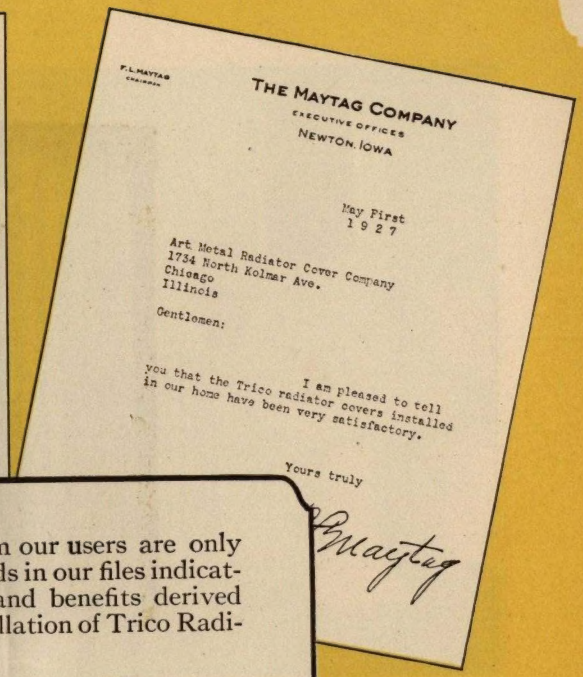
The Art Metal Radiator Covers which you have installed in our different hotels in the past have proven entirely satisfactory, and it gives me a pleasure to recommend them to any one desiring radiator covers.

Our experience shows that these radiator covers pay for themselves many times during the life of the cover, by protecting the walls and draperies.

Yours very truly,

T. L. Bland.

TLB'K.



F. L. MAYTAG
CHAIRMAN

THE MAYTAG COMPANY
EXECUTIVE OFFICES
NEWTON, IOWA

May First
1927

Art Metal Radiator Cover Company
1734 North Kolmar Ave.
Chicago
Illinois

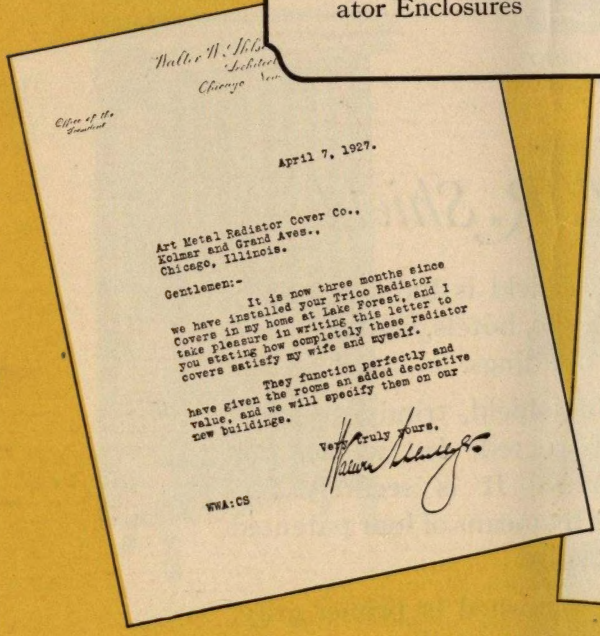
Gentlemen:

I am pleased to tell you that the Trico radiator covers installed in our home have been very satisfactory.

Yours truly

F. L. Maytag

These letters from our users are only typical of hundreds in our files indicating satisfaction and benefits derived through the installation of Trico Radiator Enclosures



Walter W. Ahlschlager
Architect
Chicago

Office of the President

April 7, 1927.

Art Metal Radiator Cover Co.,
Kolmar and Grand Aves.,
Chicago, Illinois.

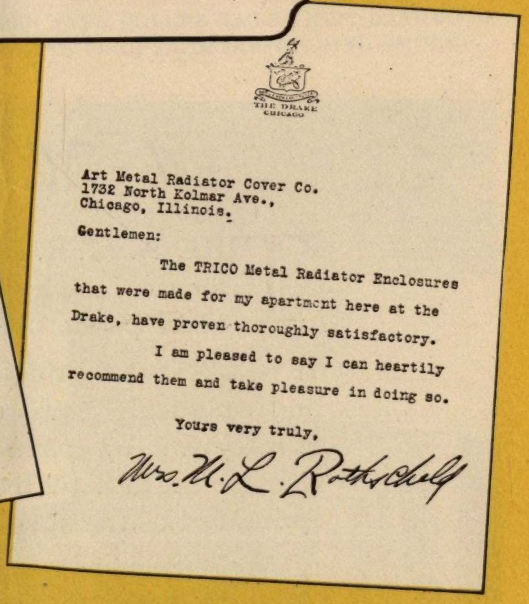
Gentlemen:-

It is now three months since we have installed your Trico Radiator Covers in my home at Lake Forest, and I take pleasure in writing this letter to you stating how completely these radiator covers satisfy my wife and myself.

They function perfectly and have given the rooms an added decorative value, and we will specify them on our new buildings.

Very truly yours,

WWA:CS



THE DRAKE
CHICAGO

Art Metal Radiator Cover Co.
1732 North Kolmar Ave.,
Chicago, Illinois.

Gentlemen:

The TRICO Metal Radiator Enclosures that were made for my apartment here at the Drake, have proven thoroughly satisfactory.

I am pleased to say I can heartily recommend them and take pleasure in doing so.

Yours very truly,

Mrs. M. L. Rothschild

TRICO, INCORPORATED

Makers of Trico Art Metal Radiator Enclosures

1732 North Kolmar Avenue

CHICAGO, ILLINOIS

[*Trico—pronounced as Try-ko*

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Bert L White Company
Chicago

TRICO, INCORPORATED
CHICAGO, ILLINOIS

Nearest Factory Branch

LINTON & KOLB, Inc.
719 Broad Street
PHILADELPHIA, PENN.
Phone Poplar 7586